

A Person Is Known By the Blog He Keeps

Literature is the soul of the wit. The best source of literature can be now found in blogs. The growing trend of 'blogmania' is slowly sweeping the netizens. Every person aspires to have a blog as a platform to publish his thoughts and be heard and read.

General surveys undertaken on blogs and bloggers shows a rising trend in blogging. A parallel platform for literary endeavor, the blogs are overthrowing the traditional journalistic norms. Publishing of news and views no longer remains the privilege of an elite minority. Anybody and everybody are free to get in touch and explore the writer within himself. The anamorphic nature of the human soul is best reflected in the blogs.

A survey in the United States brought out a startling fact the 30% of the surveyed people read blogs. Also, 52% of the surveyed people advocate equal journalistic rights and freedom for the blogs. And the most striking fact is that 31% of the surveyed people revealed that they found blogs to be more credible than the newspapers.

The growing popularity of blogs can be gauged from the fact that Yahoo, Google, MSN, Rediff and all the other bigwigs of the cyber world are experimenting with blogs and bloggers. Both free and paid blog hoisting sites have come up which offers a plethora of tools to make blogging a breeze.

MSN has even gone to the extent of making a common 'passport' database across all its services. So now, a MSN user can use his own personal 'id' across MSN messenger, Spaces and hotmail. Also, MSN has integrated its Spaces with MSN Messenger 7.0. The users of MSN Messenger 7.0 will have a tab labeled 'gleams' which will inform them when their contacts have updated their individual blogs.

Recent statistics from MSN shows that MSN has 170,000 daily blog updates. This number is huge considering the fact that most of the bloggers do not update their blogs on a daily basis.

The Literature of the new era is no longer limited to books. From Poems to Features, from Humor to Short Stories, everything can be found in the blogs.

Though good blogs are a trifle to find, yet close scrutiny will reveal every blog to be good in its own personal aspect. After all, blogs are a slice of the blogger's life and every one's life is a good source of learning experience. This also opens up the teaching value of blogs. Blogs can be a mirror of life, culture and society. What can be a better teacher than one with a plethora of experiences to offer on a silver platter?

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