

Best Out Of Waste

Web designers who have been passionately designing for more than a year have a huge collection of designs under their belt. These designs are created according to the whims and fancies of the clients. However, out of these some lucky ones get selected while some are discarded. What happens to these old designs (both selected and not selected)???

Good designers are passionate about their work and they keep on generating more and more designs. It is always better to create new and genuine designs, but the process of doing this is very slow. However a web designer always has to work within a limited time frame?. Some excellent designers can create new and original designs within this time frame but most of the designers are not able to do so. What to do then??

Go through your old designs, select the ones you feel will be more suitable to the present requirement, modify them according to the clients taste and lo and behold you have your brand new design ready within the allotted time frame.

This is known as reprocessing or recycling of web designs. Modifying an existing design is an art in itself.

Sometimes clients themselves give the designers a list of certain web sites which they prefer the designer to modify according to their needs.

Reprocessing or recycling and copying are two different terminologies. In recycling you modify the design of the website whereas copying is where you pick up the website as it is and just display your products in them.

Recycling or reprocessing of designs is advantageous compared to creating a brand new design when

- a. You have a very short time to deliver the project.
- b. When the client comes to you with the examples.
- c. When you are handling too many projects.
- d. Cost effective.
- e. Makes use of your old designs in a constructive manner.
- f. Helps you in adding newer designs to your existing collection.

However you should go for original and genuine designs when

- a. You have no time restriction and
- b. The client has specifically asked for a totally new design.

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This article has been compiled by the content development team at Pegasus InfoCorp which pulls subject matter specialists from different work domains. They can be contacted through the Pegasus InfoCorp website at info@pegasusinfocorp.com. Pegasus InfoCorp is an India based web design, web development and online/ offline software development company. Please visit <http://www.pegasusinfocorp.com> to read more articles and know more about us!

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Short note about the author

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