

## Online Dating: How To Play It Smart To Attract More Women

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It's effective, time-efficient and casts a far wider net than you could ever do trawling bars, bookstores and yoga classes one at a time.



And the best part is - women on dating sites are there because they want to meet guys. They're busy just like you. Teachers who don't meet men over 12 years of age on a daily basis. Nurses whose only male contact are invalids. Women in fashion or retail who meet nothing but other women and gay men. And of course, a smorgasbord of single mothers who can't run around at night but who are looking for men to have some fun in their lives, date or marry. These women are dedicated.

You can't say that that about that hottie you're dying to approach in the office down the hallway. Or that slinky beauty you've just spotted at Starbucks.

Some men are still shy or embarrassed about online dating. Get over it.

From a business point of view - it's a hungry market - and it's ravenous for you.

### **If you play it smart.**

And playing it smart means standing out from the boring, repetitive, colorless profiles that men put up one after another.

You must approach dating in the online age with a combination of both ancient socio-biological wisdom about triggering attraction in women, and the media savvy of modern communications science in a "Blink!" world.

Most men throw up their facts on their profiles. But to get outstanding results, you have to approach online dating the same way you would if you were seeking success in the financial markets or your own career. It's about deploying expertise and being professional about your efforts.

And to be a pro, you must master four important elements.:

### **1) How to read a woman's profile for key signifiers**

Hidden packets of information that contain the key to her heart and mind (and the rest of her body, too).

### **2) How to seed your profile with your own key signifiers that suggest?**

An easy, strong masculinity

Sensual promise without sexual creepiness

Gentle humor

Brass balls and

The subtle, unstated promise a more exciting life than she has now.

### **3) How to test your profile to daily increase your magnetizing "electric contrasts".**

Your electric contrasts are there to tantalize women reading your profile, disallowing them to pigeonhole you and just move on. Most men project a limited vision of themselves and wonder why they never get responses.

Ask any woman - most men's profiles leave them cold and uninspired.

But master these tactics, and you will have more dates than nights to meet them. The electricity you can create with a well thought out profile will be greeted not only with open arms, but with relief!

### **Short note about the author**

*Grant Adams, recently featured on ABC's How To Get The Guy, is the author of the Net2Bed Online Dating System Manual: How To Attract The Woman Of Your Dreams For a Night, For a Lifetime or Anything In Between. He offers several free resources, including 7 Online Dating Secrets. You can get your own copy here:*  
<http://www.Net2Bed.com>.

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