

## Ten Ways (plus 1) to Save on Printer Ink and Toner Cartridges

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Are you getting tired of the high cost of printing? You're not alone. Many consumers are up in arms. For example, they believe paying \$22 per ounce for printer ink and \$150 to \$300 (or more) for a toner cartridge is way too much.

Most of the major printer manufacturers have adopted the same marketing model as the razor blade, TiVo and cell phone industry. Simply stated, they sell you the printer for cost or less in order to sell you printer ink and toner cartridges at huge markups. In many instances, they charge seven to ten times what it costs to manufacture these products.

In addition, these major companies spend thousands of dollars trying to convince you to purchase only their products. They strongly criticize printer ink and toner cartridges offered by third party companies. However, did you know that many of these major companies are now selling their own recycled cartridges - and you're still paying full retail price for them! As someone once said, to get a real education, read the fine print on the label.

With the advent of online marketing, consumer have more choices than ever. There are a large number of reputable companies that sell printer ink and toner cartridges at significant savings. It is very common to save 50-85% when purchasing your printer supplies. In addition to substantial savings, you'll get a money back guarantee and your order is normally shipped the same day.

### **Ok, here's ten ways (plus 1) to save on printer ink and toner cartridges:**

- 1. Purchase a compatible inkjet cartridge.** These are cartridges made from new parts and manufactured to meet or exceed the OEM specifications for you exact printer.
- 2. Purchase a remanufactured inkjet cartridge.** Third party companies collect empty printer ink cartridges. They refill them with ink and test them vigorously to make sure you get exactly the quality and quantity you expect from your inkjet cartridge.
- 3. Purchase an ink refill kit.** You'll get step-by-step instructions, the tools and printer ink you need to refill your ink cartridge in just a few minutes. On the average, you can refill an inkjet cartridge ten times.
- 4. Your inkjet cartridge will eventually wear out.** Instead of purchasing a brand name cartridge, purchase a compatible or remanufactured cartridge. Then, when compatible cartridge is empty, refill it with printer ink just as you did your original.
- 5. When you're printing, always use draft mode until you're ready for your final print.**
- 6. Whenever possible, select black and white print.** If you're final product is to be in color, your draft can be done in black and white until you've double-checked everything. Then, print your final copies in color.
- 7. Purchase a compatible toner cartridge.** Third party companies make these toner cartridges from brand new parts. They are manufactured to be equal to or better than your original toner cartridge.
- 8. Purchase a remanufactured cartridge.** Many companies collect empty toner cartridges. They empty any toner waste and then refill the cartridge. They quality check the drum and other parts of the cartridge to insure maximum performance for the consumer.

**9. Purchase a toner refill kit.** These kits include the tools and instructions necessary to refill your own toner cartridge. On the average, you can refill a toner cartridge about three times.

**10. When your toner cartridge is not producing the quality of print you expect, check to see if you can replace the drum, instead of the entire cartridge.** This will keep money in your pocket.

**11. Purchase multiple ink and toner cartridges if you can.** You will save substantially over the already discounted cost, plus you will probably get Free shipping.

By ordering your printer ink, toner or ink cartridge online, you'll experience the best service, the best warranty, and the best products available, for all your printing needs.

### **Short note about the author**

*Larry Andrew is an educational consultant, author and publisher of [www.ez-printer-ink.com](http://www.ez-printer-ink.com). Purchasing printer ink, toner and inkjet cartridges on line should be fast, convenient and cost-effective.*

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