

The 5 Simplest, Cheapest and Easiest Money Making Ideas for Your Online Busi...

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Essentially there are 5 tremendously powerful methods to make money online. These methods were not always available but have only become available due to the large amount of internet commerce being conducted each and every day online. While it is possible to make money, and lots of it, using other methods, these are in my opinion the best for 3 reasons. First, they are some of the cheapest methods around. Imagine running a business for an entire year where your total cost was less than \$1 a day. Secondly, these methods are fast to implement. Some of the methods can have you up and running in hours, if not only a day or two. Lastly, these ideas are simple. When it comes to working online, simpler is better and complex is dead.

5 Simple, Cheap and Easy Money Making Ideas.

ONE. Making Money the Google Cash Way.

Google Cash is a term coined by Chris Carpenter. In his amazing eBook, he teaches you how to start a profitable advertising business by using Google Adwords to promote products to web searchers on the Google search engine. The strategy is simple. You create ads to attract interested people. When they click on your ad you are charged for that click. The visitor is directed to your site where you can sell them products. The advantage is you get to leverage the Google traffic. You can purchase clicks for as low as 5 cents. Lastly, done properly, you can test dozens of different ads and campaigns allowing you to perfect your selling system.

TWO. Making tons of money selling someone else's stuff.

Affiliate marketing is the manner in which you market a product for someone else, known as the merchant. In return for providing a qualified buyer, the merchant agrees to pay you a commission. The beauty of this type of business is that you can take advantage of hot products, you can easily create a large cash flow by setting up dozens of small income streams promoting hundreds of products. In other words, the business is scalable. Once you learn to make money selling a product for one merchant, you can reproduce that for another. For this to work, the critical step that you need to master is getting traffic. You can use the Google Cash method or start your own site. Getting traffic, either inexpensive or free will be the lifeblood of your business.

THREE. Turn Treasure into Dollars with eBay.

In case this is your first week using the internet, I will briefly explain eBay. They are the world's largest online auction system. People from all over the world, lots of people, using it each and every day to sell everything from toasters to Hummers. In order to make money on eBay, you research what is selling at the moment, source that product for at great price and then start creating auctions. Of course, that all sounds easy, but the truth is there is a lot of work involved, especially if you have to ship all those products from your house. If you are organized, can research or can use the software to do that research for you, and can negotiate with suppliers than you can really make money with eBay.

FOUR. Drop Ship It.

The thought of storing boxes and boxes of products at your house may have you running away from eBay. Thank goodness there is something called Drop Shipping. A drop shipper is a wholesaler who will sell you their products at near wholesale prices and ship them directly to your customer. World Wide Brands maintains a directory of wholesaler and drop shipping companies giving you access to over 2 million products to sell on eBay. The good news is that once you have access to your own products, you can now use the first three methods to market them. Do you see the power now? Maybe you used the first two methods to market someone else's product. Now you can get a better profit margin by drop shipping your own products using these same methods.

FIVE. Write yourself rich.

The first 4 methods involved selling someone else's products for a commission or profit margin. If you want to make the most money, you have to produce and sell your own products. An exceptional item to sell online is

information. In particular, eBooks, software, audio and video products have incredible profit margins. But, you think, you have no writing skills. What are you to do? Easy, hire people to do the work for you. This is an amazing way to leverage the skills of someone else. Pretend you have an idea for a new software program. There are many resource sites where you can hire people to work for you. Depending on your product idea, you can get the software coded for \$100, \$200, maybe even \$300. Then the product is yours to resell. You can keep 100% of the profits. You can do the same thing writing a book. Writing is not that hard. Maybe you produce a newsletter. You could combine your articles into an informational eBook. As with software, you can even hire a ghost writer to do the work for you. Once you have your product, you can enlist the power of a site like Clickbank to help you sell it.

There you have it. The 5 best ways of making money online. It is now up to you to master one or more of these ideas. A great idea is to start with one method and become masterful at it. Next, spread out to another and then another. Next thing you know, you will have streams on income flowing into your business.

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