

## The Effects Of Printing Press: Society Speaking

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The discovery and establishment of the printing of books with moveable type marks a paradigm shift in the way information was transferred in our society. The impact of printing is comparable to the development of language, the invention of the alphabet, and the invention of the computer as far as its effects on the society.

A great transformation to our culture was brought due to the discovery of printing press that apparently enlightened us on what was happening around us through informations, books and other printed documents. Which becomes evident as the process was discovered.

Printing press also plays a wider participation with the distribution and duplication of bible copies. Before in Korea and China, there were no texts similar to the Bible which could guarantee a printer return on the high capital investment of a printing press, and so the primary form of printing was wood block printing which was more suited for short runs of texts for which the return was uncertain.

On the other point, because of the printing press, authorship also became more meaningful. It was suddenly important who had said or written what, and what the precise formulation and time of composition was. This allowed the exact citing of references, producing the rule, "One Author, one work (title), one piece of information". Before, the author was less important, since a copy of Aristotle made in Paris might not be identical to one made in Bologna. For many works prior to the printing press, the name of the author was entirely lost.

It can also be argued that printing changed the way Europeans thought. With the older illuminated manuscripts, the emphasis was on the images and the beauty of the page. Early printed works emphasized principally the text and the line of argument. In the sciences, the introduction of the printing press marked a move from the medieval language of metaphors to the adoption of the scientific method.

In general, knowledge came closer to the hands of the people, since printed books could be sold for a fraction of the cost of illuminated manuscripts. There were also more copies of each book available, so that more people could discuss them. Within 50-60 years, the entire library of "classical" knowledge had been printed on the new presses. The spread of works also led to the creation of copies by other parties than the original author, leading to the formulation of copyright laws. Furthermore, as the books spread into the hands of the people, Latin was gradually replaced by the national languages. This development was one of the keys to the creation of modern nations.

### Short note about the author

Marlon is a graduate of BACHELOR OF ARTS, major in POLITICAL SCIENCE. Well actually i'm not fun of writing, i dont write at all. i am not expecting that i will be in this field. But i love to read books...almost everything interest me. reading is my passion! but now that i am in an article writer team, writing gives me an additional thrill in myself...Before i love to read books but now im also in a writing stuff. I can't say im a good writer but i am trying to be one.

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