

## Yes, You CAN Succeed in At Home Work!

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Quitting your present job, putting all your eggs in the so-called web basket of a work from home job... these can be pretty scary moves. Of course, you don't have to quit your job to start doing at home work; it can be done part time, but then you have to be willing to give up some family/personal time (at least temporarily) to launch your business.

Either way, there is risk and sacrifice involved in at home work. And, how can you be sure at home work is going to be worth it, or that you have what it takes to be an at home work entrepreneur? After all, launching yourself in at home work is NOT the right path for everyone. It takes the right combination of desire, organization, motivation, time, skill and creativity to be successful in work at home jobs.

Just about anyone can be successful in starting a home business, but it is smart to take the time to do a little self-evaluation before you jump off that cliff.

### MY OWN AT HOME WORK STORY

A little less than 5 years ago, I stood at the same crossroads you may be at right now. I was working in a job I once loved, but now hated, but which paid me an incredible salary that - as a single parent - I had become extremely dependent on. But I felt stifled, bored and restless. I dreamed of being my own boss ... Sound familiar?

### ASSESS YOUR APTITUDE FOR AT HOME WORK

As discussed earlier, it is important to know if you have what it takes to make it in at home work. Your internet home business will require a certain amount of dedication and effort. Those "get rich quick" schemes you've heard so much about just aren't real. It takes hard work and motivation to reach success in work at home jobs. Don't let anyone tell you different.

Evaluating yourself to see if you have the right qualities to succeed in a home business is the first step in helping you decide if you're going in the right direction when starting an at home work plan.

### FIGURING OUT WHICH TYPE OF BUSINESS TO START

There are hundreds, perhaps thousands, of options when it comes to at home work. Which work from home job is right for you? The best place to start is to ask some questions:

1. What type of at home work business would best match my knowledge/skill set?
2. Do I want to sell a product or a service ... or some combination of both? (Look at your current occupation. Is there some common problem or gripe associated with it ... could you start some sort of home business to solve that problem? Or ... do you have a hobby or personal interest that could be turned into some sort of at home work?)
3. Do I want to sell someone else's product, or develop my own? (If there is some product or service that you believe in, perhaps you should explore selling it. There are many people today making a living in work at home jobs just by selling other people's products. Spend a few weeks researching affiliate products, learning how to market them, and get up and running with an automatic system that works in the background. Then, let those affiliate programs earn slowly—or maybe fast!—growing income while you focus on the internet home business that's your first choice, whatever that might be.)

Serious discussion of affiliate marketing is beyond the scope of this article. However, you can find some great resources to help you learn more about affiliate programs and how to get started in them at [www.homesweetbiz.com](http://www.homesweetbiz.com).

Finding products you like—either offline or online—can also give you ideas for your own product or service. It is not necessary that your business idea be completely original. You can be successful by developing your own "unique selling point" that sets your product apart from all the others out there.

4. What kind of financial resources can I put into my at home work? (Can you afford to pay several thousand dollars to purchase a cookie-cutter or franchise type business? Probably not, but don't despair. Most internet home businesses can be started on a shoestring, or maybe a little more. But just keep in mind that what you can afford to invest will influence the type of business you choose to go into.)

One of the best at home work product ideas know of for an entrepreneur who wants to start a work from home job is ... Info products!

Everyone is an expert at something ... even you. Just think about it. What do you know a lot about? Is it the industry you've worked in for the past 15 years ... or that special hobby ... or that life-changing experience?

Whatever your specialty is, you have valuable knowledge. Share your knowledge through an e-book. It isn't necessary for how-to books to be great literary works. What's most important is that they offer easy-to-follow information.

These are just a few of the things you need to consider when planning to start a work at home business.

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